

THE BEACON

SINCE



1929

March 2011

96 B Main Street, Tiburon, CA 94920

415/435-5633

CALENDAR

Wednesday, March 2
Board of Directors Meeting
8 a.m.
Servino's

Wednesday, March 2
7:30 p.m.
Tiburon Town Council
Tiburon Town Hall

Monday, March 7
7:30 p.m.
Belvedere City Council
Belvedere City Hall

Thursday, March 10
11:30 a.m. to 1 p.m.
Monthly Luncheon
Featured Speaker
Jay Mehta, ATC Consulting
Tiburon Grill (Tiburon Lodge)
\$20 members, \$25 non-members

Sunday, March 13
Daylight Savings Time Begins

Wednesday, March 16
7:30 p.m.
Tiburon Town Council
Tiburon Town Hall

Thursday, March 17
St. Patrick's Day

Wednesday, March 23
5:30 to 7 p.m.
Monthly Mixer
Hosted by Landmarks Society at
the Railroad Ferry Depot Museum
(Donahue Depot)
\$10 members, \$15 non-members
First-time chamber visit to the
museum. Bring your friends.



Fax: 435-1132

Monthly Luncheon

Thursday, March 10

Jay Mehta

ATC Counseling

Tiburon Grill in The Lodge at Tiburon

11:30 a.m. to 1 p.m.

\$20 members / \$25 non-members



Anyone using a computer for his/her business should be interested in our March luncheon speaker's message. Jay Mehta, a partner at ATC Consulting, is a technology and management guru, full of powerful information essential for a business to be successful. ATC serves clients throughout Northern California.

Jay was born and grew up in the Bay Area, attending UC Riverside as a bio-med student, then switching to Hope International University where he earned a B.S. degree in business administration and management. He is a certified Microsoft professional and trainer, holding such certifications as MCT, MCSE+I and MCSA, among others.

ATC was founded in 2004 and is a Microsoft Gold Certified Partner. Additionally, Microsoft has designated ATC as a Small Business Specialist and has certified ATC in many competencies around small to medium sized businesses and technology solutions. ATC offers "TITOS" (Total Information Technology Outsourced Solution), the only one of its kind, a cost-effective solution allowing owners to focus on their businesses and clients never having to worry about technology again. Finally, peace of mind for those who simply want to grow their businesses and leave the technology to those who understand it best!

"First of all," said Jay, "old PCs and software slow down productivity. On average, the normal worker is prevented from working 50-hours per year. That's more than an extra week of vacation owners don't know they are paying for!" ATC helps business owners address issues like this to improve company performance and worker productivity.

"Our job is to help a company grow," said Jay Mehta. Recently, after sitting through a similar chamber talk in Seattle, one member said, "I can afford this. I can have technology solutions like the big guys." Let ATC show you how to take advantage of discounted licensing, free training and other financial incentives to keep your business from falling behind.

Web: www.tiburonchamber.org

E-mail: tibcc@SBCGlobal.net

Business of the Month

Wells Fargo Bank

Our March Business of the Month is Wells Fargo Bank at The Boardwalk Shopping Center, 1550 Tiburon Boulevard. Its branch manager is Ranjit Singh who was born in Punjab, India. When he was 13-years-old, his father decided to bring the family to California because of its endless opportunities and a better life for his four children.

Not knowing a word of English or anything about the American culture, Ranjit learned all this through books and television and graduated from James Logan High School in Union City. He then earned a degree in finance and business management from California State, Hayward and decided on banking as a way to use this knowledge while also helping people.

At age 23, Ranjit began working for Wells Fargo as a personal banker in Berkeley, then as a business specialist in San Francisco, building a reputation for working hard and taking care of his clients. Six months later, he was promoted to manage the Tiburon Branch of Wells Fargo.



A bachelor who lives in Hayward, Ranjit enjoys tinkering with cars and working out at his gym. "I love my job at Wells Fargo," he said, "and working in the community of Tiburon."

Wells Fargo is headquartered in San Francisco, but it has branches across the country, and it does business with one in three households nationwide. Its vision: "We want to satisfy all our customers' financial needs and help them succeed financially."

The Tiburon branch phone number is 435-5275. Its customer service number is 800-869-3557. Open Monday through Saturday, 9 a.m. to 6 p.m.



*Chamber of
Commerce
Mixer at
Cafe Acri*

News About Town

The Tiburon International Film Festival is proudly celebrating its 10th anniversary this April. The goal of the festival, with its motto, "Understanding the World through Film," was (and is) to bring the world to its community with a selection of films and a wide range of subjects from around the world to educate, inform and entertain the audiences about other cultures, arts, human issues and world affairs.

The festival organizers are proud to have achieved this with all the turmoil and social and economic changes over the last ten years. Because of that, the festival has gained a solid and respected reputation as a serious global film event for creating opportunities for filmmakers from around the world to have a platform to share their thoughts with others to create a better and peaceful world.

To continue its service to the community, the festival needs the community's support. The festival is a nonprofit 501C(3) organization, and any contribution is fully tax-deductible. Save the date for the 10th Annual Tiburon International Film Festival: April 7-15, 2011. <www.TiburonFilmFestival.com>

Californians want a path forward – not left or right – but one step after another. California Forward and Supervisor Susan L. Adams invite you to join Sunne Wright McPeak in an important dialog about our state, its future and how we can help move California in the right direction – closer to its people. This will be held on Tuesday, March 1, 2011, from 6:30 to 8:30 p.m. at the Marin County Civic Center, 3501 Civic Center Drive, San Rafael, Room 330.

Accuchex Insurance Services, LLC welcomes Tera McBride as its new Insurance Account Manager. She will be responsible for servicing the needs of agents, brokers, underwriters and clients for Accuchex Insurance Services, LLC. The company specializes in providing integrated business insurance and personal lines to Bay Area businesses. For more information, contact the sales group – aexins@accuchex.com.

On Thursday, March 17, 7:30 p.m., at the Belvedere Tiburon Library, local author Larry Smith will give an overview of his new book, *Engage, Commit, Grow! How to Create and Sustain a Culture of High Performance*. Based on 25 years of facilitating growth and productivity in small and medium-size companies, he will share the "how-to" of creating a culture of high performance and then sustaining it. Removal of rose-colored glasses is the first requirement. Bottom line: How your employees behave is a critical ingredient. How you lead determines how they behave.

On Wednesday, March 16, *The Ark* will be putting out a special section on finance. If you have a story or ad,

*Tiburon Peninsula
Chamber of Commerce
2011 Board of Directors*

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contact advertising manager Henriette Corn at <hcorn@TheArkNewspaper.com> or call 435-2652.

More than just a pretty waterfront town, Tiburon has a rich railroad and maritime history, all captured in the fascinating Railroad and Ferry Depot Museum (which is listed on the National Register of Historic Places). Come join the Chamber Mixer on Wednesday, March 23. Chat and munch as the trains run through the detailed operating HO-scale model of Tiburon, circa 1900 to 1910. It will be a (whistle) blast!

A free ARTALK will be held on Tuesday, March 15, 2011, at 7 p.m. in the lobby of Tiburon Town Hall at 7 p.m. Joan Palmero will discuss Latin American Artists in an interactive discussion of their work and lives. She will have some examples of this art for us to enjoy. Come and be a part of this lively conversation. Bring a friend.

(Continued on page 4)

News About Town (continued)

Servino's will be holding its monthly Opera Night around the middle of March. For more information, go to <www.servino.com> or call 435-2676.

IRS Notice 2011-12 provides that, for wages paid after December 31, 2010, the procedure employers use to determine income tax withholding on wages paid for services performed by nonresident, alien employees within the United States are different than the procedures used in 2010. The new procedures are explained in Publication 15 (Circular E), Employer's Tax Guide, for use in 2011 and Notice 1036, early release copies of the 2011 Percentage Method Tables for Income Tax Withholding. For more information, please contact IRS Practitioner Priority Service at 1-866-860-4259.

Maggie McDonough, owner of the Angel Island/Tiburon Ferry will be operating on her summer schedule (Monday thru Friday, leaving at 10 a.m., 1 p.m. and 3 p.m.) during the last two weeks in March as a celebration of Spring Break. For more information, please call 435-2131.

Knight's Hardware, located at 1650 Tiburon Boulevard, has been sponsored by the County of Marin as the "bulb and battery exchange." This is a free service for the Tiburon Peninsula. Jeff Knight has been here for over fourteen years and this is a full-service hardware store. Drop by or give him a call at 435-4603.

Unique Boutique (clothing consignment store), located at 1690 Tiburon Boulevard, recently celebrated its 17th anniversary. It has just received several new collections of fabulous designer purses and some clothing. Owner Debbie Hershey said, "Unique Boutique is more than a clothing store. It has evolved into an important part of the community, a social gathering place where both locals and tourists can feel comfortable bringing their pets and children while shopping for treasures at reasonable prices." Phone, 435-5991.

About Your Valuable Member Benefit – SCORE. What kind of counseling does SCORE provide? SCORE provides free, personalized, confidential, one-on-one business counseling in its San Francisco and San Rafael offices. Who are SCORE counselors? SCORE's 40 experienced volunteer business counselors are active and retired business executives and small business owners.

They are willing to apply their knowledge and experience to help you solve your business problems. They have many years of experience in various industries and in managing business growth, marketing, manufacturing, distribution, finance, accounting, human resources, e-commerce, business planning, export-import and other areas. To make an appointment with a SCORE Counselor in the San

Francisco office, 435 Market Street, #600, San Francisco 94105, please call 415-744-6827 or fax 415-744-6750.

Get ready for spring with Citrus starting in March! All your favorite brands are back this season featuring amazing sandal collections from Bernardo, Sam Edelman, Mystique, Matisse, Coconuts, Havaianas and more!

We are excited to showcase new designers in handbags, jewelry, belts and summer wear. Be sure to look for all the season's trends in vibrant colors, soft textures, natural stones, long straps, wedges, platforms and innovative prints! We can't wait to see you at Citrus – 13 Main Street, Tiburon, CA 94920. Spring hours, seven days a week: 11 a.m. to 6 p.m. starting March 1st, 2011. Look for us online at <www.shopcitrus.com>.

Thank You to Our Renewing Members

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And to Our New Member

Wells Fargo Bank