

THE BEACON

SINCE



1929

August 2010

96 B Main Street, Tiburon, CA 94920

415/435-5633

CALENDAR

Wednesday, August 4
8 a.m.

Board of Directors Meeting
Servino's

Wednesday, August 4
7:30 p.m.

Tiburon Town Council
Tiburon Town Hall

Friday Nights on Main Street
Friday, August 6, 13, 20

Monday, August 9
Belvedere City Council
Belvedere City Hall

Thursday, August 19
11:30 a.m. to 1 p.m.

Monthly Luncheon
Featured speaker, Larry Kramer
Servino's
\$20/\$25

Wednesday, August 18
7:30 p.m.

Tiburon Town Council
Tiburon Town Hall

Wednesday, August 25
5 - 7:30 p.m.

13th Annual Boardwalk Mixer
This is the hottest mixer of the year!
Music, food, wine and
sparkling conversation.
Boardwalk Courtyard
\$10 members, \$15 non-members



Saturday & Sunday, August 28 & 29
4th Annual Tiburon Art Festival
Ark Row, \$5
Music, food & wonderful art!

Fax: 435-1132

Larry Kramer

"How the Four C-Scapes Can Help Your Business"

Thursday, August 19, 2010

Servino's Ristorante

11:30 a.m. to 1 p.m.



Our August speaker will be Larry Kramer, a longtime Tiburon resident and a media consultant, author, lecturer and an adjunct professor of media management at the Newhouse School of Communications at Syracuse University.

He sits on the boards of Discovery Communications, Inc., American Media, Inc., Freedom Communication, Inc., Answers.com, BlackArrow, Inc. and Harvard Business School Publishing. In addition, he serves on several advisory boards and was a founding board member and chairman of the Online Publishers Association.

He has a B.S. degree from Syracuse University in journalism and political science and a MBA degree from Harvard University. He has lectured at Harvard, UC Berkeley, Syracuse University, New York University, Columbia, Stanford, Emory University and the University of Pennsylvania, and he served two years as a Pulitzer Prize juror.

Larry spent over 20 years in journalism as a reporter and editor, starting in 1974 with the *San Francisco Examiner*. In 1977, he became a financial reporter for the *Washington Post* before becoming its assistant managing editor and metro editor. While a journalist, he won several awards for reporting, including the National Press Club Award, the Associated Press Award for news writing and The Gerald Loeb Award for business reporting. In addition, his staffs won two Pulitzer Prizes. In 1986, he returned to the *San Francisco Examiner* as its editor. Five years later, he became an entrepreneur and launched DataSport and then Marketwatch.com.

Larry will be speaking about "C-Scape" which is the name of his latest book coming out in November. This explains that every business is a media business, and he outlines the four "Cs" that all businesses need to learn to succeed:

- Consumers are in control
- Content is king
- Curation is critical
- Convergence is inevitable

Come to this luncheon and learn how to map out your company's future.

Web: www.tiburonchamber.org

E-mail: tibcc@SBCGlobal.net

Business of the Month *Gregory Quirate, Union Bank*

Gregory Quirate, Manager of the Tiburon branch of Union Bank, has been at this location in Tiburon since December 2008. The Corte Madera resident came to Marin at the age of two when his parents moved from San Francisco to Novato. For 27 years, his dad owned and ran Juan's Mexican Restaurant in Sausalito, and this is where Gregory worked as a kid, learning about customer service.

These days, in his time off from work, Gregory keeps in shape by jogging each day after work from the bank to Blackie's Pasture and back before working out at his gym. He also is a golfer with "a 14 handicap or an honest 12" and is on a softball team in Novato. He is a member of the Tiburon Peninsula Chamber of Commerce and currently is checking out the two local Rotary Clubs.

Union Bank has been in the banking business for nearly 150 years. It is a full-service bank that provides an array of financial services to consumers, small businesses and large organizations. It received seven 2009 Greenwich Excellence Awards and was ranked among the top 10 cash management service providers in the United States.

As a member of the Mitsubishi Financial Group, Union Bank can offer its customers a number of advantages, including an expanded range of products and services.

Union Bank has 397 domestic banking offices and 609 ATMs, with over 300,000 ATMs worldwide.

It has \$85.6 billion in total assets, \$68.5 billion in total deposits and \$47.2 billion in total loans.

Union Banks participate in hundreds of community projects with such organizations as food banks, Habitat for Humanity and the American Red Cross, and it donates two-percent of after-tax profits to charitable causes annually.

The Tiburon branch is open Monday through Friday, 9:30 a.m. to 5:30 p.m. The address is 1652 Tiburon Boulevard, next door to Knight's Hardware. Phone, 526-6571.



Gregory Quirate



Mixer on Angel Island



News About Town

The juried, Fourth Annual Tiburon Art Festival will be held on Saturday (11 a.m. to 7 p.m.) and Sunday (10 a.m. to 6 p.m.), August 28 and 29, along Ark Row. For sale will be paintings, including pastels; sculptures of metal, wood, ceramics, glass and woodwork (boxes); photography and jewelry. There will be live entertainment and refreshments. Admission is \$5. This is cosponsored by the Chamber and the Belvedere-Tiburon Recreation Department. To volunteer or for more information, call the chamber office, 435-5633, or the recreation department, 435-4355.

This month's Concert-in-the-Park will be on Sunday, August 15. "Tom Rigney & Flambeau with American Roots" will play blazing Cajun, zydeco, blues, ballads and waltzes at Belvedere Park from 4 p.m. to 6 p.m.

The schedule for upcoming Friday Nights on Main Street runs through Friday, August 20, 6 to 9 p.m. These are very popular evenings, open to the public. Restaurants have tables outside and there is live music at both ends of Main Street. These nights are fun for the whole family.

The Angel Island/Tiburon Ferry is holding its full moon cruises in August in addition to its Sunset Cruises which run through Saturday, October 16th, with cruises on Friday and Saturday evenings from 6:30 to 8 p.m. Bring your own picnic and check out the web site at www.angelislandferry.com or call 435-2131.

Mary Catherine Bach is exhibiting her "First Show" at Tiburon Town Hall's lobby and Council Chambers from now through Thursday, August 31. These are individually colored digital photographs of local scenes and those taken on European travels. All are for sale and are priced very reasonably.

Artist Diana Bradley will exhibit her watercolor paintings at Tiburon Town Hall's upstairs Community Room from Tuesday, August 3, through Wednesday, September 29. An artist's reception will be held on Wednesday, August 4, from 5 to 7 p.m. Half of her works are being sold via a silent auction. Take a look!

Artist Nancy Cicchetti will exhibit her oil paintings at the Belvedere Tiburon Library from Monday, August 16, through Saturday, September 18. An artist's reception will be held on Tuesday, August 17. The public is welcome.

Please save Wednesday, August 25, for Servino's 18th Opera Night. For more information or reservations, call 435-2676.

Congratulations and many thanks to Stephanie Ziegler on launching the new web site, www.shoptiburon.info. Check it out – it looks great!

Tiburon Peninsula Chamber of Commerce 2008 Board of Directors

Michael Gornet President	Larry Hadley Vice President	Dave Bennett Treasurer
------------------------------------	---------------------------------------	----------------------------------

Jim Bryant
Zelinsky Properties

Brooke Tognazzini
Prima Palat

Chong Cook
Point Tiburon Plaza

Michaela Winn
The Lodge at Tiburon

Peggy Curran
Ex-officio

Eric Schoenberg
Schoenberg Guitars

Kelly Erickson
Citrus

Steve Sears
Sam's Anchor Café

Maggie McDonogh
Angel Island-Tiburon Ferry

Angelo Servino
Servino Ristorante

Preston Petty
Blinds & Designs

Connie Wiley
Interior Designer

Jon P. Rankin
Attorney-at-Law

Jackie Williams
Bank of Marin

George Rodericks
Ex-officio

Laleh Zelinsky
Zelinsky Properties LLC

Bruce Sams
Belvedere Representative

Stephanie Ziegler
Pilates Studio of Tiburon

Georgia Kirchmaier
C of C Executive Manager

Helpful Resource for Southern Marin Businesses

Could your business benefit from FREE professional advice related to securing capital, marketing your services or reviewing your strategic plan? Need some fresh professional advice regarding your product?

With outreach offices throughout Marin County, the Small Business Development Center (SBDC) provides current and future business owners with no cost, confidential counseling, various low fee services and in-person and on-line workshops. Funded, in part, by the Small Business Administration, the SBDC has helped thousands of North Bay business owners increase their sales by million of dollars.

These advisors are knowledgeable in a broad scope of industries and business management and many have owned their own business, so they understand your issues. How can the SBDC help you? Visit its web site, www.sbdcsantrosa.org or call (707) 524-1770.

(Continued on page 4)

News About Town (continued)

The Belvedere-Tiburon Labor Day Parade will be held on Sunday, September 5, starting at 2 p.m. near the Belvedere-Tiburon Library at the corner of Tiburon Boulevard and Mar West Street, ending at Belvedere Park for the final Concert-in-the-Park. The parade lineup begins at 1 p.m. The parade will have live bands, antique cars, creative floats and entries from your favorite organizations. If you have an antique car you want to show off, call Parade Chair, Shelby Burchert at 435-4355.

Welcome to Our New Members

Express Employment Professionals

Peter and Tracy Dempsey
415-472-5400

and

Mary O'Malley
Corte Madera

How to Lock Your Car and Why

Don't be a victim of the latest robbery tactic -- there is a device that robbers are using now to clone your security code when you lock your doors on your car using your key-chain locking device remotely.

They sit a distance away and watch for their next victim. They know you are going inside the store or restaurant, and they now have a few minutes to steal and run. The police say to manually lock your car door-by hitting the lock button inside the car -- that way if there is someone sitting in a parking lot watching for his next victim, it will not be you.

When you hit the lock button on your car upon exiting, it does not send the security code, but if you walk away and use the door lock on your key chain, it sends the code through the airwaves where it can be instantly stolen.

Thank you to our newest Friday Nights on Main Street sponsors: David Slate and the William and Gretchen Kimball Foundation.

The Beacon
Published monthly by the
Tiburon Peninsula Chamber of Commerce
96B Main Street, Box 563
Tiburon, CA 94920
435-5633
Georgia Kirchner
Editor and Publisher
Chris Reite
Administrative Assistant
Diane Smith
Layout & Typesetting

Tiburon Peninsula
Chamber of Commerce
P.O. Box 563
Tiburon, CA 94920
415/435-5633



BULK RATE
U.S. Postage
PAID
Permit No. 18
Bel-Tib CA