

THE BEACON

SINCE



1929

April 2011

96 B Main Street, Tiburon, CA 94920

415/435-5633

CALENDAR

Wednesday, April 6

Board of Directors Meeting
8 a.m.
Servino's

Wednesday, April 6
7:30 p.m.

Tiburon Town Council
Tiburon Town Hall

Thursday, April 7

Tiburon Film Festival
April 7 to 15

Monday, April 11
7:30 p.m.

Belvedere City Council
Belvedere City Hall

Thursday, April 14
11:30 a.m. to 1 p.m.

Monthly Luncheon
Patrick Seidler, President WTB
Sam's Anchor Café
\$20 members, \$25 non-members

Wednesday, April 20
7:30 p.m.

Tiburon Town Council
Tiburon Town Hall

Sunday, April 24
Easter Day

Wednesday, April 27
5:30 to 7 p.m.

Monthly Mixer
Hosted by Landmarks Society
at the China Cabin
Beach Road, Belvedere
\$10 members. \$15 non-members



Fax: 435-1132

Monthly Luncheon

Thursday, April 14

Patrick M. Seidler

Wilderness Trail Bikes, Inc.

Sam's Anchor Café

11:30 a.m. to 1 p.m.

\$20 members/\$25 non-members



Patrick Seidler has always valued community activities. While an undergraduate business student and graduate law student at the University of California, Berkeley, he began to refine his theory that businesses should act as responsible local citizens who can positively influence local government to act in the community's best interest.

After law school graduation, Patrick opened a private practice that emphasized business and tax law. He has handled almost all facets of tax law, including preparation, collection, criminal, Tax Court and audit. His legal, accounting and tax background established him as an expert and provided multiple opportunities to participate in the formation and structuring of numerous companies. In the late '80s, Patrick expanded his practice to include intellectual property law, at which time he began working with Wilderness Trail Bikes on the license of proprietary technology.

In 1994, Patrick became President of Wilderness Trail Bikes, Inc. (WTB) and has overseen its expansion from a small garage operation into a global brand with an international reputation for product innovation, performance and durability, while increasing sales from approximately \$500,000 per year to over \$15 million. He is responsible for all aspects of WTB's business, including vendor relations, business and product development, international tax strategy, operations, sales and marketing.

Patrick advocates for his favorite causes. In 1998, he founded Transportation Alternatives for Marin, a non-profit corporation with a mission to "Make Marin the Model" of integrated transportation and to demonstrate that investment in pedestrian and bicycle infrastructure has the highest rate of return and that bikes are the optimal transportation solution. Through coordinated efforts with the Marin County Bicycle Coalition, he not only has delivered vision but also millions in funding for local, regional and national projects, including the Nonmotorized Pilot Community Project and the Safe Routes to Schools Program.

From its formation in 2000, Patrick has been an active member of the Board of Directors of Bikes Belong Coalition. He currently serves as vice president of the Bikes Belong Foundation.

Web: www.tiburonchamber.org

E-mail: tibcc@SBCGlobal.net

Business of the Month

Servino Ristorante

One of Tiburon's mainstays is Servino Ristorante, opened in 1978 on Lower Ark Row by Angelo and Kathryn Servino. A native of Aciri, Italy, Angelo met Kathryn when he was an agriculture major at the University of Florence. In 1977, they moved to Tiburon, where her brother, Jerry Riessen, lived.

Not knowing a word of English, Angelo frequented Enrico's, the local Italian restaurant on Lower Ark Row. There, Angelo became a friend of its owner, Adolfo Veronese, brother-in-law of San Francisco Mayor Joseph Alioto. "I needed a job, so I worked there as a bus boy," said Angelo, "and after awhile in the kitchen."

Two years later, Angelo bought Enrico's and exposed Tiburon to authentic Italian dishes, such as risotto, spaghetti carbonara plus many more. For the next 22 years, it was one of the most popular eateries on the peninsula. "People even came on the ferry from The City to have dinner with us," said Angelo. In those days, ethnic food was uncommon, and really good ethnic dishes were even more scarce.

In the mid-1980s, a friend in Milan, Italy, asked Angelo to open a restaurant with him, but his two sons, Natale, now 30, and Vittorio, 21, were in grade school. He didn't move.

In 1999, Tutto Mare, a restaurant on Main Street, closed, and since Angelo wanted more space, he moved from 1,100-square-feet into 12,000-square-feet and changed the format of his new restaurant.

He brought the main dining section downstairs and made the upstairs an event area, built a large bar just past the front door and installed a wood-burning pizza oven. The fireplace in the front area added the coziness that made the "old" Servino so special. This new Servino was up and running in time for the big Millennium party along the Tiburon waterfront.



Left to right: Bernard Brehiers, Angelo Servino, Natale Servino (See the Mona Lisa on the wall?)

An opera lover, Angelo introduced "Opera Night" two years ago. Once each month, in the upstairs Bellavista Room, he holds a four-course, sit-down dinner with a selection of fine wines. Between each course, opera singers, accompanied by a baby grand piano, sing a variety of arias from popular operas. The price is \$85 all-inclusive – a real bargain!

Angelo is a staunch supporter of Friday Nights on Main Street. He was Chamber of Commerce President in 2005 to 2007 and was chosen Tiburon's Citizen-of-the-Year in 2006.

These days, Natale is banquet manager and Bernard Brehier is general manager and in charge of booking the live music held each Thursday, Friday and Saturday evening in the cocktail lounge. Servino's is a certified green restaurant. The seasonal menu supports local organic sustainable products.



Chamber Mixer at the Railroad & Ferry Depot Museum



News About Town



CERT (Community Emergency Response Team) will hold a fund-raising event called the Fire & Ice Ball on Saturday, April 2, running from 6 p.m. to midnight at IDESST Hall, 511 Caldonia, Sausalito. The event will be a reception with complimentary food from popular Southern Marin restaurants, a no-host bar, live music, dancing, silent auction and entertainment.

Tax-deductible tickets are \$35 in advance or \$40 at the door and are available via <www.smfireandice.com>. Proceeds will be used to purchase emergency equipment for the CERT responders to use in an emergency and for emergency preparedness outreach and education. For more information, contact Larry Yoell at <lyoell@smfd.org>.

State Farm Agency will open an office at 1610 Tiburon Boulevard (Marin Land Company office) on May 2. Michael J. King will be the agent in charge. Phone, 250-5238.

Servino's will hold its monthly Opera Night on Wednesday, April 20, starting at 6:30 p.m. This will be a spectacular evening of beautiful music, food and wine. For more information or for reservations, call the restaurant, 435-2676.

"Artifacts & Evidence," an art exhibit at the Belvedere-Tiburon Library by Julie V. Garner, will be on view from Monday, April 11, through Saturday, May 7, with an artist's reception on Tuesday, April 12, from 6 to 8 p.m.

From Monday, April 4, through Tuesday, May 31, Del Mar seventh and eighth graders will have a block print art show at Tiburon Town Hall's upstairs Community Room. An artists' reception will be held on Wednesday, April 6, from 6 to 8 p.m. You will be impressed with their great art!

In the Tiburon Town Hall's lobby and Council Chambers is another exhibit by local artist Marc Kasanin running from now through Thursday, April 28. Stop by during regular office hours.

Tiburon Peninsula Chamber of Commerce 2011 Board of Directors

Gary Lucas President	Stephanie Ziegler Vice President	Dave Bennett Treasurer
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Jim Allen
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Michael Gornet
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Steve Sears
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Larry Hadley
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Angelo Servino
Servino Ristorante

Maggie McDonogh
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Jackie Williams
Bank of Marin

Jon P. Rankin
Attorney-at-Law

Laleh Zelinsky
Zelinsky Properties LLC

Georgia Kirchmaier
C of C Executive Manager

The Tiburon International Film Festival is proudly celebrating its 10th anniversary this month. The goal of the festival, with its motto, "Understanding the World through Film," was (and is) to bring the world to its community with a selection of films and a wide range of subjects from around the world to educate, inform and entertain the audiences about other cultures, arts, human issues and world affairs.

The festival organizers are proud to have achieved this with all the turmoil and social and economic changes over the last ten years. Because of that, the festival has gained a solid and respected reputation as a serious global film event for creating opportunities for filmmakers from around the world to have a platform to share

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News About Town (continued)

their thoughts with others to create a better and peaceful world.

To continue its service to the community, the festival needs the community's support. The festival is a nonprofit 501C(3) organization, and any contribution is fully tax-deductible. Save the date for the 10th Annual Tiburon International Film Festival, running from April 7 to 15. Go to: <www.TiburonFilmFestival.com>

IRS Notice 2011-12 provides that, for wages paid after December 31, 2010, the procedure employers use to determine income tax withholding on wages paid for services performed by nonresident, alien employees within the United States are different than the procedures used in 2010. The new procedures are explained in Publication 15 (Circular E), Employer's Tax Guide, for use in 2011 and Notice 1036, early release copies of the 2011 Percentage Method Tables for Income Tax Withholding. For more information, please contact IRS Practitioner Priority Service at 1-866-860-4259.

About Your Valuable Member Benefit – SCORE. What kind of counseling does SCORE provide? SCORE provides free, personalized, confidential, one-on-one business counseling in its San Francisco and San Rafael offices. Who are SCORE counselors? SCORE's 40 experienced volunteer business counselors are active and retired business executives and small business owners.

They are willing to apply their knowledge and experience to help you solve your business problems. They have many years of experience in various industries and in managing business growth, marketing, manufacturing, distribution, finance, accounting, human resources, e-commerce, business planning, export-import and other areas. To make an appointment with a SCORE Counselor in the San Francisco office, 435 Market Street, #600, San Francisco 94105, please call 415-744-6827 or fax 415-744-6750.

Knight's Hardware, located at 1650 Tiburon Boulevard, has been sponsored by the County of Marin as the "bulb and battery exchange." This is a free service for the Tiburon Peninsula. Jeff Knight has been here for over fourteen years and this is a full-service hardware store. Drop by or give him a call at 435-4603.



Your Chamber of Commerce is at Work for You!

We have created a section in *The Ark* newspaper, The SHOP Tiburon Community Corner, dedicated to exciting news from local shops. As a member, you can reserve the Corner for a short article with a picture about your business. The Chamber of Commerce is partially subsidizing this section to help you get the news out on your business. Nothing is better for marketing your business on the Tiburon Peninsula than an article in *The Ark*. Now, as a member, you can have a quarter page article in the SHOP Tiburon Community Corner for \$150.

If you are interested in submitting a piece on your business, e-mail the Chamber of Commerce (tibcc@sbcgobal.net) with the following:

- * The text for your article, limited to 200 words
 - * A high resolution photograph (to bring attention to your article)
 - * Please indicate the date you would like to have your piece appear in *The Ark*, allowing at least two week's lead time
 - * You will be billed \$150 directly by *The Ark*.
- Your article also will be featured on the SHOP Tiburon web site and promoted through the social media network reaching throughout the Bay Area and beyond!

Thank You to Our Renewing Members

Rotary Club Sunset
Waters Edge
The Cove
National Emergency System
Harbor Point Tennis Club
Sam's Anchor Café
Go 2 Marin
Unique Boutique
Pacific Union-Morgan Lane
Plath & Co.